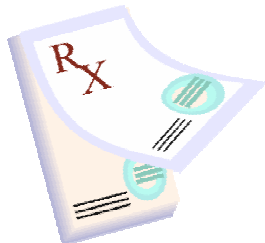


# SHORE PHARMACEUTICAL AND MED WORLD PHARMACY

Seminar and Exhibition

March 23, 2010

Crowne Plaza, La Guardia Airport  
104-04 Ditmars Blvd.  
East Elmhurst, N.Y 11369



## SEMINAR PROGRAM

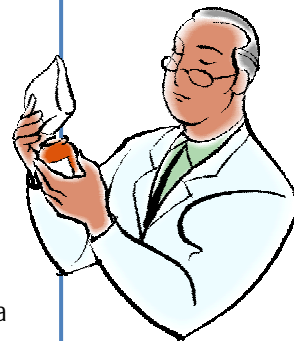
8:00am - 9:00am Registration, Continental Breakfast, and Exhibits

9:00am - 10:30am Robert Hussar, NYS Deputy Medicaid Inspector General  
Discussion on the Deficit reduction Act of 2005.  
Discuss the Medicaid Inspector General's initiatives for 2009.  
Discussion on Federal and State initiatives.  
Discuss the increased responsibilities of the Board of Directors  
Discuss the nature of the relationships with pharmaceutical companies and other outside vendors.

10:45am - 12:15pm **Lourdes Martinez, Esq. Partner/Director at Garfunkel Wild, P.C.** and a member of the firm's Compliance and White Collar Defense Practice  
Discuss fraud and abuse in healthcare.  
Discussion of the recent initiatives.  
Discuss the state-level and federal investigations.  
Discussion will focus on areas such as quality of care in nursing home.

12:15pm - 12:45pm LUNCH and EXHIBITS

1:00pm - 2:30pm **Valerie Deetz, BPS, RN, LNHA, Deputy Director, Division of Residential Services NYS DOH Office of Long Term Care**  
Office of Long Term Care initiatives for 2010  
Preparing your nursing home for a 2010 survey visit



\* This educational offering has been approved by the National Continuing Education Review Services (NCERS) of National Association of Boards Examiners of Nursing Home Administrators (NAB).

\* This continuing nursing education activity has been submitted to the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Please RSVP No Later Than: March 18<sup>th</sup>, 2010 Fax: (877) 434-3119 or (877) 900-5566  
For questions: (516) 938-8080 ext. 3210 or E-mail: [pati.ketring@omnicare.com](mailto:pati.ketring@omnicare.com)

(Please print clearly)

(Copy this form for add'l names)

Facility: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: \_\_\_\_\_

Street/City: \_\_\_\_\_ Zip: \_\_\_\_\_ St: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Lic # \_\_\_\_\_

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Name: \_\_\_\_\_ Title: \_\_\_\_\_ Lic # \_\_\_\_\_

Free 5 CE Credits for Nursing Home Administrators -Pending  
Free 5 C E Nursing Credits - Pending