

Atlantic Business Products
and
The Center to Promote Health Care Studies
Invite you to our Spring Seminar

When: Wednesday May 12, 2011
Time: 8:00 a.m. – 3:30 p.m.
Cost: **Free of Charge**
Where: Sheraton New York & Towers
7th Avenue and 53rd Street, Manhattan
Credits: **Approved by NAB for 5.5 Hours***

- 8:00 a.m. – 9:00 a.m.** Registration, Breakfast and Exhibits
- 9:00 a.m. – 10:30 a.m.** **James Sheehan, NYS Medicaid Inspector General**
- Deficit Reduction Act of 2005
 - Initiatives for 2011
 - Federal and state investigations
 - Board of Directors increased responsibility
 - Relationships with pharmaceutical companies and other outside vendors
- 10:45 a.m. – 12:15 p.m.** **Steven Chananie, Esq., Partner at Garfunkel Wild, P.C.**
- Fraud and abuse in healthcare
 - Recent fraud and abuse initiatives
 - Financial penalties crippling nursing homes
 - Quality of care in nursing homes
- 12:15 p.m. – 1:15 p.m.** **Lunch / Exhibits**
- 1:15 p.m. – 2:30 p.m.** **Valerie Deetz, BPS, RN, LNHA,
Deputy Director of the Division of Residential Services, NYSDOH**
- Recent Department of Health quality assurance initiatives affecting nursing homes
 - Upgrading the quality of care in nursing homes
 - Preparing for your next state survey
- 2:30 p.m. – 3:30 p.m.** **Suzanne Koenig, MS, LSW, LNHA,
President of SAK Management Services, LLC**
- Learn from a leading turnaround healthcare consultant what nursing homes in financial difficulty are doing to turn around and to restore their viability while maintaining high levels of resident care

* This educational offering has been submitted to the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners for Nursing Home Administrators (NAB).

This continuing nursing education activity has been submitted to the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

To Register Call: 917/647-3431 or FAX: 800/361-8656
Or email: jschwartz@tomorrowsoffice.com